

Feels Like Plastic, Spends Like Paper

Introducing Renovo: The sustainable replacement for plastic gift cards



Everyone knows reducing plastic waste is a big win for the environment, but paper gift cards sometimes feel so...flimsy. That's why we created Renovo, the new paper substrate designed as a sustainable, recyclable alternative to plastic for gift cards. Renovo cards fit seamlessly into your existing gift card infrastructure: they are the same size, thickness and rigidity as traditional plastic substrates.

Renovo starts with a high-thickness, 30-point paper card made from recycled materials and formatted following ISO/IEC 7810 guidelines. We add our innovative card coating, which offers additional strength, protection and versatility to the card.

Once coated, the Renovo card offers the highest level of water and moisture resistance available in the global paper card market. The Renovo card feels and prints just like a plastic card—it even supports magnetic stripes, signature panels and scratch-off labels. The coating offers options for various printing methods, including traditional offset, flexographic and digital platforms, including HP Indigo.

Your customers want to reduce plastic use and be friendlier to the environment. Now, you can offer a sustainable gift card that has the same tangible, solid experience as traditional plastic gift cards.

Features

- Smooth, bright surface for precision printing
- 30-point thickness
- Die-cuts and punches cleanly
- Suitable for magnetic stripes
- Suitable for embellishments, including cold and hot foils
- Optimized for multiple press platforms, including offset litho, flexo, digital

Sustainability

- Forest Stewardship Council® Certified (FSC® c018866)
- Third-party tested and verified for curb-side recyclability
- Substrate manufactured with FSC certified, 100% post-consumer waste fiber¹
- Carbon-neutral manufacturing²
- Manufactured with renewable energy (RECs)³
- Meets European Union deforestation regulations

Specifications

Basis Weight	810 GSM
Caliper	30 pt
Sheffield Smoothness	60 (SU)
Brightness	86 (ISO)
Whiteness	100 (ISO)
Color	White
Gurley Stiffness MD	80,000 (GU)

1. *Monadnock operates under the strict requirements of a third-party certified ISO 14001 Environmental Management System.*

2. *Monadnock products are manufactured carbon neutral through the investment in Emission Reductions (VERs) certified under the GHG Clean Projects Protocol.*

3. *All our products are made with Green-e certified 100% renewable wind-powered electricity through investment in third-party verified renewable energy projects (RECs).*



Monadnock